

CCTV ON LINE

BUILDING COMMUNITY THROUGH TELEVISION SINCE 1990

Volume XII

Issue 1

September 2003

CCTV's Missions: Empowering People To Communicate and Providing Community Information Through Television

CCTV HONORS VOLUNTEERS FOR 13TH YEAR

**CCTV produced over 750 hours of new community programs last year.
This feat was possible only because of our dedicated volunteers**

Riddle: How can a community television access center with just two full time staff producers, plus one actively producing Executive Director, create over 750 hours of television in one year? With plenty of help, that's how! Over 100 volunteers worked with CCTV staff last year to produce: government programs like the Salem City Council, Marion County Commissioners and Salem-Keizer School Board meetings; educational programs like the Salem-Keizer Schools basketball, football, soccer, volleyball, various music performances including high school and middle school band, choir, and orchestra, the Pacific Coast Invitational Marching Band Championship, local high school graduations, Awesome 3000, Jaycee

Below: Volunteers fill Pringle Hall at CCTV's 13th Annual Volunteer Recognition.



Relays, and college football, soccer and volleyball. And then there were the community programs volunteers worked on like the two day World Beat Festival, the Summer Concert Series, the Sept. 11th Commemoration, Talk to Santa, Tuba Christmas, Tapestry, the Festival of Lights Parade, and the Capital Crypt Halloween Show.

CCTV could not have produced all these community programs without the help of our great volunteers.

THANK YOU SO MUCH VOLUNTEERS!

CCTV Volunteers are listed on page 4

Below at the City Council control room: Two reasons why CCTV can produce as much community television as it does—long time volunteers like Richard Gallagher (left) and Ed Freydl.



Dear Mr. Bushong, The Humane Society of the Willamette Valley and the animals would like to thank the CCTV staff for all the wonderful work you do. I would especially like to recognize Julie Reifel and her work on the video billboard advertisements. It is a proven fact that adoptable animals featured on the video billboard have a better chance of finding new loving homes than those not featured. She does a fantastic job marketing our animals. Thank you for all your hard work, it has truly made a difference in the lives of countless homeless animals! Sincerely, Greg Roe

SALEM NON-PROFITS TURN OUT FOR PSA DAY

ALL AVAILABLE RESERVATIONS WERE QUICKLY FILLED FOR CCTV'S FIRST MONTHLY PSA DAY IN JULY

Non-profit organizations always need help with publicity whether they're facing a budget crisis or not. With limited outreach dollars available, how can local non-profits get the word out to the community about their services? CCTV's once-a-year Holiday Open House for non-profits, while helpful, just didn't seem to be enough to fill the need. In July, CCTV began offering non-profits another way to get their word out: a monthly public service message day. Non-profits call and reserve time in front of the camera. Each organization has 30 minutes to produce a very simple message from 30 seconds to five minutes in length.

Below: Girl Scouts of the Willamette Valley practice with the teleprompter during production of their PSA.



In July and August, the following groups participated:

Marion Polk Legal Aid
Salem Fire Dept.
City of Salem Senior Center
Mission Mill Museum
Girl Scouts
Humane Society of the Willamette Valley
Salem Chamber Orchestra
Salem Outreach Shelter
Women's Crisis Center
Salem Convention & Visitors' Association
Oregon State Capitol Foundation
Mid Willamette Valley Senior Services Agency
Willamette Valley Hospice
Mid-Valley Garbage and Recycling
City of Salem Natural Resources Dept.
League of Women Voters



Above: In the studio control room, Soha Badiei (left), CCTV Intern works the teleprompter controls while Community Facilitator Julie Turner (right) monitors the program.

For more information about PSA Day please give CCTV Community Facilitator Julie Turner a call at 503-588-2288 or email her at julie@cctvsalem.org.

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website

cctvsalem.org

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website



FALL 2003 SCHOOL SPORTS & BAND CCTV CHANNEL 22 TV SCHEDULE



SALEM-KEIZER H.S. FOOTBALL

DATE	GAME	SAT. 9/6-12:01a	SAT. 9/6-9a	SUN. 9/7-4p	TUE. 9/9-6p	THU. 9/11-Noon
9/5	McKay @ S. Salem	Sat. 9/6-12:01a	Sat. 9/6-9a	Sun. 9/7-4p	Tue. 9/9-6p	Fri. 9/12-Noon
9/5	McNary @ N. Salem	Sat. 9/6-12:01a	Sat. 9/6-9a	Sun. 9/7-4p	Tue. 9/9-6p	Fri. 9/12-Noon
9/12	S. Salem @ McNary	Sat. 9/13-12:01a	Sat. 9/13-9a	Sun. 9/14-4p	Tue. 9/16-6p	Thu. 9/18-Noon
9/12	North @ W. Salem	Sat. 9/13-9a	Sat. 9/13-6p	Sun. 9/14-4p	Tue. 9/16-6p	Fri. 9/19-Noon
9/19	W. Salem @ S. Salem	Sat. 9/20-12:01a	Sat. 9/20-9a	Sun. 9/21-7p	Sun. 9/21-7p	Thu. 9/25-Noon
9/26	S. Salem @ N. Salem	Sat. 9/27-12:01a	Sat. 9/27-9a	Sun. 9/28-7p	Sun. 9/28-7p	Thu. 10/2-Noon
10/3	McKay @ Sprague	Sat. 10/4-12:01a	Sat. 10/4-6p	Sun. 10/5-7p	Sun. 10/5-7p	Thu. 10/9-Noon
10/9	Sprague @ McNary	Fri. 10/10-12:01a	Sat. 10/11-12:01a	Sat. 10/11-6p	Sat. 10/11-6p	Sun. 10/12-7p
10/17	W. Salem @ Sprague	Sat. 10/18-12:01a	Sat. 10/18-6p	Sun. 10/19-7p	Sun. 10/19-7p	Thu. 10/23-Noon
10/17	McNary @ McKay	Sat. 10/18-9a	Sun. 10/19-4p	Tue. 10/21-6p	Tue. 10/21-6p	Fri. 10/24-Noon
10/24	Sprague @ N. Salem	Sat. 10/25-12:01a	Sat. 10/25-6p	Sun. 10/26-7p	Sun. 10/26-7p	Thu. 10/30-Noon
10/24	McKay @ W. Salem	Sat. 10/25-9a	Sun. 10/26-4p	Tue. 10/28-6p	Tue. 10/28-6p	Fri. 10/31-Noon
10/31	S. Salem @ Sprague	Sat. 11/1-12:01a	Sat. 11/1-6p	Sun. 11/2-7p	Sun. 11/2-7p	Thu. 11/6-Noon
10/31	N. Salem @ McKay	Sat. 11/1-9a	Sun. 11/2-4p	Tue. 11/4-6p	Tue. 11/4-6p	Fri. 11/7-Noon
11/7	Playoffs (TBA)	Sat. 11/8-12:01a	Sat. 11/8-6p	Sun. 11/9-7p	Sun. 11/9-7p	Thu. 11/13-Noon
11/7	Playoffs (TBA)	Sat. 11/8-9a	Sun. 11/9-4p	Tue. 11/11-6p	Tue. 11/11-6p	Fri. 11/14-Noon
11/14	Playoffs (TBA)	Sat. 11/15-12:01a	Sat. 11/15-6p	Sun. 11/16-7p	Sun. 11/16-7p	Thu. 11/20-Noon

COLLEGE FOOTBALL

DATE	GAME	SAT. 11 PM	SUN. 9 AM	MON. 6 PM	WED. NOON
9/13	W. Washington @ W. Oregon	Sept. 13	Sept. 14	Sept. 15	Sept. 17
9/20	E. Oregon @ Willamette	Sept. 20	Sept. 21	Sept. 22	Sept. 24
9/27	Mesa State @ W. Oregon	Sept. 27	Sept. 28	Sept. 29	Oct. 1
10/11	Whitworth @ Willamette	Oct. 11	Oct. 12	Oct. 13	Oct. 15
11/1	Pacific Lutheran @ Willamette	Nov. 1	Nov. 2	Nov. 3	Nov. 5
11/8	Humboldt @ W. Oregon	Nov. 8	Nov. 9	Nov. 10	Nov. 12
11/15	Linfield @ Willamette	Nov. 15	Nov. 16	Nov. 17	Nov. 19

SALEM-KEIZER H.S. VOLLEYBALL

DATE	GAME	WED. 9/17-3p	THU. 9/18-8a	FRI. 9/19-4p	SUN. 9/21-Noon
9/16	McNary v. S. Salem	Wed. 9/17-3p	Thu. 9/18-8a	Fri. 9/19-4p	Sun. 9/21-Noon
9/16	S. Salem v. W. Albany	Wed. 9/17-5p	Thu. 9/18-10a	Fri. 9/19-6:30p	Sun. 9/21-2p
9/16	W. Albany v. W. Salem	Wed. 9/17-7p	Thu. 9/18-3p	Fri. 9/19-9p	Sun. 9/21-4p
9/23	Sprague v. S. Albany	Wed. 9/24-3p	Thu. 9/25-8a	Fri. 9/26-4p	Sun. 9/28-Noon
9/23	S. Albany v. N. Salem	Wed. 9/24-5p	Thu. 9/25-10a	Fri. 9/26-6:30p	Sun. 9/28-2p
9/23	McKay v. Sprague	Wed. 9/24-7p	Thu. 9/25-3p	Fri. 9/26-9p	Sun. 9/28-4p
10/7	McNary v. Corvallis	Wed. 10/8-3p	Thu. 10/9-8a	Fri. 10/10-4p	Sun. 10/12-Noon
10/7	Corvallis v. W. Salem	Wed. 10/8-5p	Thu. 10/9-10a	Fri. 10/10-6:30p	Sun. 10/12-2p
10/7	South v. McNary	Wed. 10/8-7p	Thu. 10/9-3p	Fri. 10/10-9p	Sun. 10/12-4p
10/14	McKay v. Crescent Valley	Wed. 10/15-3p	Thu. 10/16-8a	Fri. 10/17-4p	Sun. 10/19-10a
10/14	Crescent Valley v. N. Salem	Wed. 10/15-5p	Thu. 10/16-10a	Fri. 10/17-6:30p	Sun. 10/19-Noon
10/14	Sprague v. McKay	Wed. 10/15-7p	Thu. 10/16-3p	Fri. 10/17-9p	Sun. 10/19-2p

COLLEGE VOLLEYBALL

DATE	GAME	SUN. 9/7-9a	MON. 9/8-4p	WED. 9/10-6p	FRI. 9/12-3p
9/6	W. Baptist @ Willamette	Sun. 9/7-9a	Mon. 9/8-4p	Wed. 9/10-6p	Fri. 9/12-3p
11/5	Mt. Hood @ Chemeketa	Thu. 11/6-9a	Fri. 11/7-9p	Sun. 11/9-Noon	Wed. 11/12-6p

SALEM-KEIZER SOCCER JAMBOREE

DATE	SUN. 8/31-4p	MON. 9/1-4:30p	WED. 9/3-Noon	FRI. 9/5-1:30p
8/29	Sun. 8/31-4p	Mon. 9/1-4:30p	Wed. 9/3-Noon	Fri. 9/5-1:30p
8/29	Sun. 8/31-5:30p	Mon. 9/1-6p	Wed. 9/3-1:30p	Fri. 9/5-3p
8/29	Sun. 8/31-7p	Mon. 9/1-7:30p	Wed. 9/3-3p	Fri. 9/5-4:30p

COLLEGE SOCCER

DATE	GAME	WED. 9/10-4p	THU. 9/11-9a	FRI. 9/12-6:30p	SAT. 9/13-2p
9/9	W. Baptist @ Willamette	Wed. 9/10-4p	Thu. 9/11-9a	Fri. 9/12-6:30p	Sat. 9/13-2p

SOUTH SALEM CROSS COUNTRY INVITATIONAL

DATE	SUN. 10/5-5p	TUE. 10/7-7p	WED. 10/8-1p	FRI. 10/10-2p
9/20	Sun. 10/5-5p	Tue. 10/7-7p	Wed. 10/8-1p	Fri. 10/10-2p

MARCHING BANDS

DATE	THU. 11/27-9a	FRI. 11/28-9a	SAT. 11/29-8a	SUN. 11/30-3p
10/18	Thu. 11/27-9a	Fri. 11/28-9a	Sat. 11/29-8a	Sun. 11/30-3p
10/25	Thu. 11/27-1p	Fri. 11/28-1p	Sat. 11/29-6p	Sun. 11/30-7p

THANK YOU VOLUNTEERS - CCTV COULDN'T DO THESE PROGRAMS WITHOUT YOU!

Documentary Filmmaking & Screenwriting Workshops A Success

Community Facilitator Julie Turner's nine session screenwriting workshop in June and July was well attended. The workshop covered screenwriting structure according to industry standards, and techniques on how to write a compelling screenplay.

In the four session Documentary Filmmaking workshop the class learned about structure and technique. In the end, they decided to make a documentary about the class itself, highlighting each participant's individual documentary.



Above: (left to right) David Duncan, Arlan Robinson, Ted and Alan Bergeron, Eva Hecoceta, Lela Taylor, Victor Villegas, Sally Lawson, and Julie Turner during the Screenwriting Workshop.



CAPITAL COMMUNITY TELEVISION

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- Capital Community Television is a non-profit organization which operates community television facilities.
- Community television is non-commercial television produced by organizations and individuals about their own community.
- CCTV provides training, TV production equipment and assistance to any eligible organization or individual interested in developing and producing programs for cablecast on Channels 21, 22 and 23 on Comcast Cable.

CCTV BOARD OF DIRECTORS

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The CCTV newsletter, *ON LINE*, is published by Capital Community Television. Anyone wishing to comment or submit articles may call Rosa Leonardi at 503-588-2288, or email to rosa@cctvsalem.org.

CCTV HOURS

Monday: 9 am - 5 pm
Tuesday-Friday: 9 am - 9 pm
Saturday: 10 am - 6 pm

SPECIAL CLOSURES

Nov. 27, 28, 29
Dec. 24, 25, 28, 31, Jan. 1



CCTV PRODUCERS: CHECK OUT THESE CHANGES!

• EDIT ROOM PROCEDURES.

CCTV staff changed the edit rooms during the facility clean up to allow more editing equipment to be available for producers. The lobby non-linear station was moved to edit room one which now has two non-linear stations (A & B) plus linear station 1. Edit room two continues to have one non-linear station (C) and linear station 2. What this means is that you might not be editing alone; however this change allows more editors to edit at the same time. For your concentration, headsets will be provided at each station.

• PRODUCERS TO OWN ALL PROGRAM TAPES.

With the number of program providers growing, tape costs have put a strain on CCTV's budget. And, since the price of digital tapes is now at its lowest and most affordable levels, CCTV needs each producer to own all source and program tapes. To make the transition easier for program providers already using digital tapes, CCTV will sell tapes currently on loan for half price. As of August, no additional tapes will be loaned. Please purchase or return tapes on loan to CCTV by September 15.

• The **DUB CART** is now in the sitting area next to the elevator. This allowed Greg to expand his very cramped work space.

• The **STUDIO FLOOR** is now charcoal grey! Staff decided that painting was the most economical way to give the floor the lift it needed-especially since we'll be moving with the year. The floor will work better with the lights and programs will look better.



Above: CCTV Staff Pat Henderson shows his enthusiasm for painting the studio floor.

SUMMER CAMPS 2003

Right:: CCTV Summer Camp One students (from left to right) Matt, Richie, Atarah, Simeon, and Scott get a camcorder lesson from Julie Turner as Training Assistant Tristan George watches.



Below: Summer Camp Two students formed two teams: the Girls versus the Boys! The Girls team (from left to right) Kate, Julia, Julie, Brittany, and Rachel work on a stop motion animation project.



The Boys team (from left to right) Andy, Eloie, Julie, Moses and Nico work on their 'stop motion' animation project. The students then held a video competition and judged each others work.



CCTV WORKSHOPS

ORIENTATION

This is required of all persons wanting to use CCTV equipment and facilities. Orientations are held the first Tuesday of each month at 6 p.m. in the CCTV studio: **October 7, November 4, December 2, and January 6.**

CAMCORDER (One session + one assignment)

This class certifies you to operate either an Elura 2 camcorder or a Panasonic DVX 100 camcorder.

The Elura is a small, extremely lightweight digital camcorder featuring a large screen viewfinder and comes with a tripod. **The Panasonic DVX** is a full size industrial grade digital camcorder featuring manual controls for both audio and video.

CANON ELURA 2: \$15

* Wed., September 10 **6-8:45 pm**

* Sat., October 11 **11 am- 2 pm**

PANASONIC DVX100: \$15

* Sat., September 13 **11 am- 2 pm**

* Wed., September 17 **6-8:45 pm**

* Wed., October 15 **6-8:45 pm**

* Sat., October 18 **11 am- 2 pm**

EDITING (Two sessions + one assignment)

CCTV offers two types of editing classes:

NON-LINEAR EDITING: \$30.00

Non Linear editing is done on a computer. It is especially suited for projects that have many shots, cuts and dissolves.

* Fri. Sept. 26 **6-8:45 pm** AND Sat. Sept. 27 **10:30 am-1:30 pm**

* Fri. Oct. 24 **6-8:45 pm** AND Sat. Oct. 27 **10:30 am-1:30 pm**

LINEAR EDITING: \$15.00

Linear editing is tape to tape editing. Especially suited for projects that have few shot changes or for long programs requiring little editing.

* Wed. Oct. 22 **6-8:45 pm** AND Thur. Oct. 29 **6-8:45 pm**

STUDIO PRODUCTION

(Five sessions + one in class assignment): **\$30.00**

This class certifies you to reserve the studio. Studio production is a team sport and you'll learn all the positions in this hands on class. Learn to operate studio cameras, mix audio, direct, do graphics, and light a set.

* Thursdays **6-8:45 pm**: September 11, 18, 25, October 2, 9

ANNUAL ACTIVITY FEE

A \$35 Annual Activity Fee is paid once a year beginning with the first class registration. This fee stretches limited resources and helps CCTV maintain its equipment in good working condition for all community producers.

YOUNG PEOPLE

...are encouraged to participate and learn how media is constructed. A parent or legal guardian must also attend an orientation if the youth is under 18 years of age.

FREE CLASSES

*BASIC SHOOTING: Sat., Sept. 20 **11 am- 2 pm**

*INTRO TO AUDIO: Sat., Oct. 4 **11 am- 2 pm**

*OPEN STUDIO - PRACTICE SESSION: Sat., Oct. 16 **11 am- 2 pm**



CAMCORDER

Ian Borkowski
Aysha Cook
Eric Gyllenskog
Sue Harris
Bill Kelley
Hijirah Kem
Adam Kinch
Kinsey Miller
Leslie Polson
Heath Plemmons
Beau Richards
Eric Sahlstrom
Verne Stokke
Tom Tashnick
Jesse Walker
James Widby II
Mike Wilhelm
Jacob Wood

EDITING

Ian Borkowski
Charles Kem
Heath Plemmons
Eric Sahlstrom
Angela Yeager

STUDIO

Sophia Douglas
Rocky Evans
Amber Hargrove

CONGRATULATIONS CLASS GRADUATES!



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RETURN SERVICE REQUESTED

“Salem-Keizer is fortunate to have a local public access station that looks for fresh ways to bring government to the people. CCTV already tapes the board’s monthly meetings for rebroadcast later in the week. Now it’s exploring the possibility of live broadcasts from the Support Services Center where most school board meetings take place. That would be an excellent step forward.” Statesman Journal Editorial

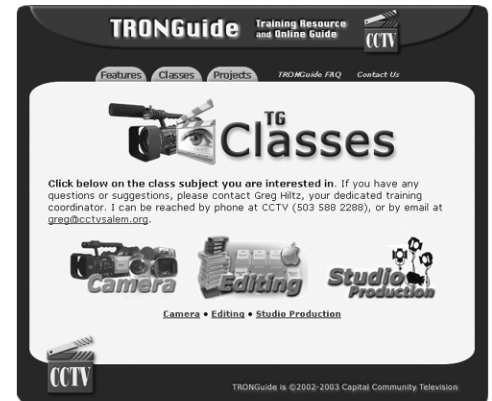
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MANY THANKS TO CCTV VOLUNTEERS

WE COULDN'T HAVE PRODUCED OVER 750 HOURS OF COMMUNITY PROGRAMS WITHOUT YOU!

- | | | | |
|-------------------|-------------------|------------------|------------------|
| ANTHONY | RON COOPER | AMBER HARDMAN | CATHY POLLINO |
| MIKE ALLEGRE | JANE CUMMINS | GREG HARR | JIM RANDALL |
| VICTOR AMARRO | ROBERT D'ANDREA | EVA HECOCTA | JULIE REIFEL |
| TOM AMLONG | RAYMOND DUKES | ALAN HEYWOOD | HUMBERTO REINOSO |
| SOHA BADIEI | WOODY DUKES | KERRY HILTZ | BEAU RICHARDS |
| ROSE BARKER | DAVID DUNCAN | RACHEL HILTZ | ANDREW RIDINGS |
| WES BENNETT | ADAM DUVANDER | JIM HOCKIN | ARLAN ROBINSON |
| LINDA BERMAN | JARED ENGLUND | LINDA HOOK | DONN ROTH |
| DAVID BIRCH | CYNTHIA EVANS | ANDY JUDSON | MICHAEL RYAN |
| DOROTHY & BOB | TAVIS EVANS | RALPH JULL | LIZ SCHILLINGER |
| BOARDMAN | JOE FABBRI | ROGER KIEFFER | CHARLEEN & AL |
| IAN BORKOWSKI | AMBER FELDMAN | MELISSA KREUTZ | SCHURBUSH |
| LEE BOSCH | SAMMI FELDMAN | CHARLES LEWIS | HARVE SCHUBOTHE |
| SUZETTE BOUDREAUX | RANDY FRANKE | CHRIS LIPPERT | JIM SEARS |
| BOB BRAENDLE | WARREN FRANKLIN | JENNIFER LIPPERT | PATRICK SEVIGNY |
| CHRIS BRONSON | ED FREYDL | VIC LIPPERT | RANDALL STUBBS |
| ARRIN BROWN | MICHAEL FUJII | MICHAEL MARSH | ALETA JOY TALLEY |
| JIM BRYAN | RICHARD GALLAGHER | MATT MAY | TOM TASHNICK |
| TED BURNEY | JANEEN GANN | KEVIN McBEE | ALLEN TAYLOR |
| MAGGIE BURNS | TRISTAN GEORGE | SUE MCCrackEN | LELA TAYLOR |
| ERICA BUSHONG | MARK GILMAN | JORDAN MITZEL | STEVE VINCENT |
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| KATY COBA | DAVE GUILÉ | KATHY PETERSON | MIKE WILHELM |
| JOHN COCHRAN | GERALDINE HAMMOND | JOHN PIPER | PAT & KEN WOLFE |
| DEB COMINI | STEVE HANDE | HEATH PLEMMONS | CHUCK ZAWEL |

Producers:
 Don't forget to check out
TRONGuide
 at cctvsalem.org!



TRONGuide (TG) is CCTV's
TRaining Resource and
ONline Guide. Refresh your
 skills and learn about other
 production happenings!
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 click on **TRONGuide**