

CCTV ON LINE

CCTV's MISSIONS: EMPOWERING PEOPLE TO COMMUNICATE AND PROVIDING COMMUNITY INFORMATION THROUGH TELEVISION

Volume XII

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June 2004

CCTV RECEIVES BEST OF THE NORTHWEST AWARDS

held by the International Alliance for Community Media-Northwest Region

from among media access centers in Alaska, Idaho, Montana, Oregon, Utah, Washington, Wyoming, British Columbia & Alberta



Scouts hamming it up for the camera during a 'Media Literacy' visit at CCTV. One scout helped CCTV earn a **Best of the Northwest Award**.

Capital Community Television took top honors in the **Best of the Northwest Video Awards Public Service Message** category for a station ID spot, *What Channel?*

The spot features a boy scout who was at CCTV for a 'Media Literacy' visit where they can earn a Communications Badge. Part of the visit includes making a non-commercial message for the community. Each scout gets to tell what he likes about being in scouts. Somehow this particular scout got doing a station ID for CCTV, but he couldn't remember the name or the channel number. He tried unsuccessfully several times to get it right and had everyone doubled up with laughter.

CCTV won in the *Community Involvement* category with *TubaChristmas*, televised, this year, live from the Elsinore. CCTV received many comments about the program's high production values.

CCTV also won in the *Local Performances* category with the *2003 4A State Band Championship*, an annual three day event CCTV produces with the help of its great volunteers.

CCTV received honorable mention in the *Sports* category for *College Football*.



Just can't get enough camera time.

THANK YOU VOLUNTEERS. CCTV COULDN'T DO COMMUNITY TELEVISION WITHOUT YOU!

CCTV Makes the Switch to Facíl

a data management software developed for the unique needs of community media access centers

Like a rotary telephone, that relic from society's telecommunications past, so too went CCTV's Red Reservation Book: into the annals of ancient history. That day was April 15th, when CCTV made the full conversion to the new data management software Facíl.

Designed by Access Tucson, Facíl is software specifically for media access centers. It handles a variety of tasks including:

- equipment and facility reservations
- equipment inventory
- producer project and budget information
- contact list information
- generating accurate reports (like equipment usage)
- creating specific mailing lists

A requirement of the software is that producers need to fill out a project proposal before any facility or equipment reservations can be made. Facíl will allow CCTV to calculate the commercial value of projects by assigning monetary values to different uses. For example, a four hour studio reservation is equivalent to \$600 while a four hour non-linear reservation is equal to \$200. This information will be valuable to CCTV's continuing efforts of providing community television to the Salem area.

And although it may take a bit longer to make reservations or check your equipment in and out, Facíl will help CCTV manage a growing inventory of equipment and a growing base of people using CCTV services..

Now, with Facíl pencils are a thing of the past, like the CCTV Red Reservation Book.

DON'T MISS CCTV'S VIDEO CAMPS FOR MIDDLE SCHOOLERS

Tuesdays - Fridays, 2 - 6 pm at CCTV

Session One: July 13-16

Session Two: July 27-30

Session Three: August 10-13

CAMP ACTIVITIES

- Learn all crew positions in a professional television studio
- Work in groups to create a custom-mixed song on the computer
- Experience the magic of "The Greenscreen"
- Work with a professional writer to plan and develop a video project
- Collaborate with an editor to create visual effects for your project
- Use your new skills to produce your project: *a music video!*

The camp music videos will have a special premiere at Louck's Lecture Hall in the Salem Public Library on Friday, August 27th at 6:30 pm.

Fee, Scholarship and Registration information are available on-line at: www.cctvsalem.org, or by calling CCTV at 503-588-2288.

RIGHT:

Happily engaged 2003 Summer Camp students get a camcorder lesson in stop-motion animation from CCTV Community Facilitator Julie Turner (center.)



WHAT'S NEW AT www.cctvsalem.org

If you go to CCTV's web site you'll see several new interactive features including:

- **The CCTV Store** - now you can use PayPal to pay on-line for classes, annual activity fees, program copies, T-shirts, hats, and mugs. And, you don't need a PayPal account to purchase from the site.
- **More streaming programs** including:
 - All Salem high school graduations since CCTV started producing them in 1991. But remember, in the earlier years CCTV produced only one graduation a year. It wasn't until 1999 that CCTV managed to tape all the graduations;
 - Community programs like the *Festival of Lights Parade*, *TubaChristmas* and *Talk to Santa*;
 - Other public affairs programs like: the *Mayor's State of the City*; the *Video Voters Guide for Salem and Marion County*; the *Oregon Judicial Candidate Forum*; the *PGE Town Hall meeting*.
- **Forms** are now available on-line.
 - Producers can find CCTV contracts, special request and project proposal forms.
 - Local organizations registered with the Oregon Secretary of State can find Community Billboard forms to publicize their meetings and events.
 - Viewers can find program feedback forms to tell us what they think about the channels.

CCTV invites you to check out our web site!

VOLUNTEERS IN ACTION!

AT THE 2004 JAYCEE RELAYS

BELOW: Tristan George adjusts his headset while waiting for the runners at the finish line.



RIGHT: Chris Lippert (left) works the audio board while Ken Hook directs and manages titles.



ABOVE: Donn Roth operates a well protected camera. It was a typical Oregon day.



COMMUNITY PRODUCERS!

**PLEASE SEND YOUR
EMAIL ADDRESS TO:
julie@cctvsalem.org**

RIGHT: Nico Casaerez, a Cascade High School student, directs during the *Oregon Judicial Candidate Forum* produced by CCTV and the Oregon League of Women Voters.



*BUILDING
COMMUNITY
THROUGH
TELEVISION
SINCE 1990*

CAPITAL COMMUNITY TELEVISION

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- Capital Community Television is a non-profit organization that operates community television facilities.
- Community television is non-commercial television produced by organizations and individuals about their own community.
- CCTV provides training, TV production equipment and assistance to any eligible organization or individual interested in developing and producing programs for cablecast on Channels 21, 22 and 23 on Comcast Cable.

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MIKE WILHELM, IT SPECIALIST

The CCTV newsletter, *ON LINE*, is published by Capital Community Television. Anyone wishing to comment or submit articles may call Rosa Leonardi at 503-588-2288, or email to rosa@cctvsalem.org.

CCTV SUMMER HOURS

**June 28th - September 3rd
MONDAY - FRIDAY, 9 am - 9 pm**

SPECIAL CLOSURES

**MONDAY, July 5
MONDAY, Sept. 6
Winter hours resume Sept. 7th**

CCTV WORKSHOP INFORMATION

FEES

Workshop fees must be paid **before** the workshops begin.

- CAMCORDER – \$15**
- LINEAR EDITING—\$15**
- FINAL CUT PRO – \$30**
- STUDIO WORKSHOP – \$30**

A \$35 Annual Activity Fee is added to the first class registration. This yearly fee stretches limited resources to help CCTV maintain its equipment in good working condition for all community producers.



Studio Production students produce a program each night of class.

Yes, You Can Produce Your Own Television Show!

It's easy when you register for one of CCTV's television production classes. It doesn't matter whether you know anything about television production because we teach you everything you need to know.

Classes are available to any resident or resident non-profit of the City of Salem and unincorporated Marion County within the footprint of Comcast Cable.

Just come in for an Orientation and sign up classes. It's that simple.

Greg, I wanted to give you another quick thank you for your teachings for both the camera class and especially the studio production class. And thank you for your help with all of my questions. I also want everyone there at CCTV to know how much people, like me who are trying to become filmmakers, appreciate people like you and your organization.
Sincerely, Brian Hart



ABOVE: **Victor Amaro** runs the studio audio board for Jesus Gonzalez' series *Variedades Dosmil* which features musicians from Mexico.



ABOVE: **Melly New** checks out a camcorder to complete her class. Melly and her husband, **Brad**, produce *Sprague Water Polo Club* games.

ALL  **WORKSHOPS REQUIRE ATTENDANCE AT AN ORIENTATION**

Orientations are on the first Tuesday of each month at 6 pm in the CCTV studio.

REGISTRATION

Class sign-up and payment of fees are conducted at the free monthly Orientations.

ELIGIBILITY

Residents within the city limits of Salem and unincorporated Marion County are eligible for CCTV classes and services.

CAMCORDER (ONE SESSION + ONE ASSIGNMENT)

This class certifies you to operate either an **Elura 2** or a **Panasonic DVX 100** camcorder.

- **The Elura:** is a small, extremely lightweight digital camcorder featuring a large screen viewfinder. It is very portable and comes with a lightweight tripod.
- **The Panasonic DVX 100:** is a unique Mini-DV 3-CCD camcorder with exclusive CineSwitch technology that supports 480i/60 (NTSC), cinema style 480p/24fps and 480p/30fps image capture.

Learn to use the camcorder for location shooting. Camera technique, lighting and basic audio recording are all covered in this hands-on interactive class.

EDITING (TWO SESSIONS + ONE ASSIGNMENT)

CCTV offers a classes in **Final Cut Pro** and **Linear Editing**.

- **Non Linear** editing is done on a computer. **Final Cut Pro** runs on MacIntosh G4 computers. **Final Cut Pro** is especially suited for projects that have many shots, many cuts and dissolves. You'll learn to log & capture, basic editing, graphics, output to tape.
- **Linear** editing is tape to tape editing that works well for long programs.

STUDIO PRODUCTION (FIVE SESSIONS + ONE IN-CLASS ASSIGNMENT)

This class certifies you to reserve the studio. Studio production is a team sport and you'll learn all the positions in this hands on class. Learn to operate studio cameras, mix audio, direct, create graphics, and light a set.

JUNE CLASS SCHEDULE

Mon.	Tue.	Wed.	Thur.	Fri.	Sat.
	1	2	3	4	5
7	8	9	10	11	12
		Panasonic DVX 100 6-8:30pm			Panasonic DVX 100 11am-2 pm
14	15	16	17	18	19
		Elura 6-8:30pm		Final Cut Pro Editing 6-8:30pm	Final Cut Pro Editing 10:30 am-1 pm
21	22	23	24	25	26

-Classes resume in September-

28	29	30			
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Young people are encouraged to participate and learn how media is constructed. A parent or legal guardian must also attend an orientation if the youth is under 18 years of age.

RETURN SERVICE REQUESTED

Dear Rosa:

The City of Salem Natural Resources staff would like to applaud CCTV's staff and volunteers for their efforts in promoting water conservation and storm-drain awareness throughout our community. Your willingness to use your abundant talents to create professional and thought-provoking messages has been of immeasurable assistance in educating the citizens of Salem.

Natural Resource staff relies heavily on the positive media influence of this network. As we continue to educate Salem citizens in the variety of ways they can participate in keeping our city's drinking water clean and safe, we hope that CCTV will continue to be a 'resource' for all of Salem.

Sincerely,
 Alan Pennington
 Natural Resources Outreach Specialist

SALEM-KEIZER HIGH SCHOOL GRADUATION SCHEDULE ON CCTV CHANNEL 22

	SUNDAY 6/6	WEDNESDAY 6/9	SUNDAY 6/13	WEDNESDAY 6/16	SUNDAY 6/20
ROBERTS	8 am	8 am	8 am	8 am	8 am
McKAY	10 am	10 am	10 am	10 am	10 am
SOUTH SALEM	Noon	Noon	Noon	Noon	Noon
SPRAGUE	2 pm	2 pm	2 pm	2 pm	2 pm
NORTH SALEM	4 pm	4 pm	4 pm	4 pm	4 pm
WEST SALEM	6 pm	6 pm	6 pm	6 pm	6 pm
McNARY	7:30 pm	7:30 pm	7:30 pm	7:30 pm	7:30 pm

MANY THANKS TO OUR GREAT VOLUNTEERS FOR HELPING CCTV PRODUCE THESE COMMUNITY PROGRAMS.

CCTV AND THE MAY 18, 2004 ELECTION



LEFT:

Bea Epperson points to the camera Justice Kistler (left) should look at as his opponent, James Luenberger watches. CCTV and the League collaborated on the Oregon judicial Candidate Forum which also aired at the same times on the Portland area access centers' channels. The Centers took an ad in the statewide Oregonian newspaper to publicize the event on the channels and on CCTV's web site.

RIGHT:

Rosa Leonardi, CCTV Community Development Coordinator adjusts Mike Forest's microphone. Mike, who is running for the Marion County Commission is preparing to tape a statement for the City of Salem and Marion County Video Voters' Guide that CCTV produced as a service to the community.

